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Dear Friends of Trees of Hope,

Join us as we celebrate 30 years of providing hope to Houston's homeless children at the 30th Anniversary Emerald Ball on Friday, November 20th at 6:30 pm at the Post Oak Hotel. The net proceeds of our gala will be donated to Star of Hope's Children's Critical Care Fund which provides food, clothing, childcare and shelter to hundreds of homeless children.

We realize there are many worthwhile organizations asking for your support, but we hope you will consider sponsoring the 2020 Trees of Hope Gala. All sponsorship opportunities are customizable and intended to effectively promote your business or organization while helping us raise money for Houston's most vulnerable children.

Enclosed, you will find a list of the various sponsorship opportunities. A representative from Trees of Hope will contact you to assist with selecting the best option for your organization.

We sincerely appreciate your support and look forward to a successful partnership as we bring hope to Houston's homeless children for a brighter future.

Together, let's make our 30th year the best yet!!

Sincerely,

A handwritten signature in purple ink that reads 'Kelly and Michael Boyd'.

Kelly and Michael Boyd
Gala Chairs

30th Anniversary Emerald Ball

SPONSORSHIP OPPORTUNITIES

Emerald

\$20,000

Presenting Sponsor

Be the first impression our guests see by becoming our presenting sponsor! This sponsorship will include signage in prominent locations throughout the gala. You will also receive multiple verbal recognitions by our gala emcee. Sponsor name/logo will be featured on printed gala material, bidding software, prominent spot in invitation and gala website, plus social media coverage leading up to the event. This sponsorship will receive a table for twelve (12) guests in a premier location at the gala.

Ruby

\$10,000

The (your name here) Emerald Ball Bar

As the gala's primary open bar, your company name/logo will be front and center in TWO locations! Each bar is designed by a prominent Houston design team and has become one of the highlights of the Trees of Hope gala. Sponsor name/logo will be featured on branded signage, printed gala material, include ad spacing and scrolling ad on gala website, and in the social media campaign leading up to the event. In addition, you will receive verbal recognition by our emcee. This sponsorship will receive a table for ten (10) guests to the gala.

Live Auction

Your company's name will be the highlight of our Live Auction. Your name/logo will be prominently displayed on the screens during live Auction as well as verbal recognition by our Auctioneer. Your name/logo will also be featured on branded signage, printed gala material, bidding software, and in the social media campaign leading up to the event. In addition, you will receive verbal recognition by gala emcee. This sponsorship will receive a table for ten (10) guests to the gala.

"Paddles Up!"

Each registered guest will be issued a bidding paddle to be used during our live auction. Each paddle will be branded with your logo. Flash your company logo every time a bid is made! You will receive program recognition and will be verbally recognized by our gala emcee. Sponsor name/logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive a table for ten (10) guests to the gala.



Sapphire

\$5,000

Valet

Greet our guests in style as they roll up to the event! This is a great opportunity to showcase a car with your company logo parked at the gala entrance for all of the guests to see! This sponsorship will receive four (4) tickets to the gala.

Puppy

Brighten the holidays for our guests by sponsoring a puppy for our live auction! We will have a lovable, well-socialized, gentle, and healthy puppy available during the Live Auction portion of our event. This sponsorship will receive four (4) tickets to the gala.

Entertainment

The ever popular entertainment section of our event is sure to make this sponsor the life of the party. Your company will be prominently featured on a large banner and will receive verbal recognition from our gala emcee. Your logo will be featured on printed gala materials, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive four (4) tickets to the gala.

Silent Auction

Every guest will see your name/logo with this sponsorship opportunity! Your logo/name will be front and center on each of the description pages for the Silent Auction and featured on the bidding software. In addition, you will receive multiple verbal recognitions by our gala emcee. Sponsor name/logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive four (4) tickets to the gala.

Amethyst

\$2,500

Registration

Welcome our guests as they enter the event by sponsoring the check-in station. This sponsorship includes prominent signage at the check-in station and verbal recognition from our gala emcee. Sponsor logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive two (2) tickets to the gala.

Wine Pull

Be a sponsor of everyone's favorite stop at the silent auction...the Trees of Hope Wine Pull! The wine pull is known for its high-quality wine selection and is always an auction hit with our guests. The wine pull will be named in honor of the sponsor. Sponsor name/logo will be featured on signage, wine bags, printed gala material, bidding software, and in the social media campaign leading up to the event. In addition, you will receive verbal recognition by gala emcee. This sponsorship will receive two (2) tickets to the gala.

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