

Bright Lights in the City

TREES OF HOPE GALA 2018

2018 GALA CHAIRS

Aimee Burke Rodriguez
Rachel Gower
Ursaline Hamilton

May 23, 2018

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Katie Leonard, VP of Guild
Aimee Burke Rodriguez, VP of Events
Allison Johnston, Secretary
Elise Swann, Treasurer

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INTERIM EXECUTIVE DIRECTOR

Louise Symmes

Dear Friend of Trees of Hope,

As you may know, the 2018 Trees of Hope Gala will be held on Friday, November 30th, at the new Post Oak Hotel. Our gala theme, "Bright Lights in the City," highlights the individuals, families and businesses in Houston who, through their time, donations and support, shine a light on the needs of our city. Our mission is to shine a light on the needs of the most vulnerable population, homeless children. Through no fault of their own, these children struggle through each day. Trees of Hope is dedicated to make this year's gala a success for the children of Star of Hope and we would love to have your help!

We're looking for mission-driven individuals or couples to serve on our "Bright Lights in the City" Host Committee. You are receiving this letter because a member of the Trees of Hope Board of Trustees recognized you as an exemplary choice for joining our efforts. Being a member of the Host Committee will include the following:

- Most importantly, you will serve as an advocate and source of light for the children of Star of Hope by sharing the Trees of Hope mission with others.
- Host Committee members agree to purchase a minimum of two tickets to the gala and are encouraged to invite friends, family and co-workers to do the same. (Individual tickets are \$500.00)
- Host Committee members will be recognized in our formal gala invitation and in all programming at the event.
- There are wonderful opportunities, big and small, for any Host Committee member who wishes to be part of the gala planning and preparation.

We hope you will consider joining us this year by serving on our 2018 Host Committee. There are many opportunities to give and serve in Houston and we truly appreciate your consideration. Trees of Hope needs Houstonians like you and we look forward to your response. A member of the Trees of Hope staff will be contacting you to follow up. Please feel free to contact us at 713.942-8733 or associate@treesofhopehouston.org.

Sincerely,

Aimee Burke Rodriguez
Gala Chair

Rachel Gower
Gala Chair

Ursaline Hamilton
Gala Chair

Katie Leonard
Vice President of Guild



B E N E F I T I N G C H I L D R E N ' S P R O G R A M S A T S T A R O F H O P E

Bright Lights in the City

TREES OF HOPE GALA 2018

Trees of Hope 2018 Gala Host Committee Form

If you agree to join the Trees of Hope 2018 Gala Host Committee, please provide the information requested below.

NAME/COMPANY: _____

(Please print your name as you would like it to appear in the written materials)

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

I WANT TO JOIN THE HOST COMMITTEE

- ☐ \$500 X _____ RAYS OF LIGHT – ***Minimum of 2 required**
☐ I would like to receive more information regarding gala volunteer opportunities.

☐ **We are unable to attend. Please accept the enclosed contribution of**
\$ _____

WANT TO HOST A TABLE?

Host a table and split the cost with friends. See attached table level description.

- ☐ \$50,000.....**LEGACY OF LIGHT** - 2 tables
☐ \$25,000.....**CITY SPOTLIGHTS**
☐ \$15,000**GUIDING LIGHTS**
☐ \$10,000**BRILLIANT BEAMS**
☐ \$5,000.....**LUMINARIES**

PAYMENT INFORMATION

☐ Enclosed is a check for \$ _____ made payable to Trees of Hope. (*preferred*)

☐ Please charge to my ☐ Visa ☐ Master Card ☐ American Express

NAME: _____

(as printed on card)

ADDRESS ASSOCIATED WITH CARD: _____

AMOUNT: _____ **CREDIT CARD #:** _____

EXPIRATION DATE: _____ **CVV CODE:** _____

SIGNATURE: _____ **DATE:** _____

* Deadline for inclusion in printed invitation is August 15.

RETURN BY MAIL OR EMAIL TO:

Trees of Hope

3330 Audley, Suite 104 • Houston Texas 77098

PHONE: 713-942-8733 • EMAIL: associate@treesofhopehouston.org

www.treesofhopehouston.org

Trees of Hope is a tax exempt 501 (c) (3) organization which benefits the children's programs at Star of Hope, Houston's largest agency for the homeless. Donations to Trees of Hope are tax exempt to the extent allowable by law. The fair market value for one ticket is \$150, and thus \$1,500 for a table of ten.

B E N E F I T I N G C H I L D R E N ' S P R O G R A M S A T S T A R O F H O P E

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TREES OF HOPE GALA 2018

\$50,000 – LEGACY OF LIGHT

- Two tables for ten in premier location
- Private seated dinner in the home of Honorary Life Trustee Lynn Wyatt for table hosts
- Premium wine and wait staff during the gala
- Prominent recognition (logo/name) in gala materials; invitation, program, website, newsletter, and social media
- Recognition (logo/name) at the event on video screens
- Commemorative gift for table hosts
- Complimentary overnight stay in a luxurious suite at The Post Oak Hotel

\$25,000 – CITY SPOTLIGHTS

- One table for ten in a prime location
- Private seated dinner in the home of Honorary Life Trustee Lynn Wyatt for table hosts
- Premium wine and wait staff during the gala
- Recognition (logo/name) in gala materials; invitation, program, website, newsletter, and social media
- Recognition (logo/name) at the event on video screens
- Commemorative gift for table hosts
- Complimentary overnight stay in luxurious accommodations at The Post Oak Hotel

\$15,000 – GUIDING LIGHTS

- One table for ten in a prime location
- Private seated dinner in the home of Honorary Life Trustee Lynn Wyatt for table hosts
- Recognition (logo/name) in gala materials; invitation, program, website, newsletter, and social media
- Recognition (logo/name) at the event on video screens
- Commemorative gift for table hosts
- Complimentary overnight stay in luxurious accommodations at The Post Oak Hotel

\$10,000 – BRILLIANT BEAMS

- One table for ten in a prime location
- Recognition (logo/name) in gala materials; invitation, event program, website, newsletter, and social media
- Recognition (logo/name) at the event on video screens
- Commemorative gift for table hosts

\$5,000 - LUMINARIES

- One table for ten
- Recognition (logo/name) in gala materials; invitation, event program, website, newsletter, and social media

\$500 – RAYS OF LIGHT

- One seat at gala dinner
- Recognition (logo/name) in gala materials; invitation, program, website, newsletter, and social media

\$250 – RISING STARS

- One seat at gala dinner at cocktail table
- Recognition (logo/name) in gala materials; invitation, program, website, newsletter, and social media



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