

Bright Lights in the City

TREES OF HOPE GALA 2018

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Rachel Gower
Ursaline Hamilton

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Dear Friend of Trees of Hope,

We invite you to celebrate hope for Houston's homeless children at the 2018 Trees of Hope gala on Friday, November 30th, at 7pm. This year's theme, "Bright Lights in the City," highlights the individuals, families and businesses in Houston who, through their time, donations and support, shine a light on the needs of our city. Our mission is to shine a light on the needs of the most vulnerable population, homeless children, who through no fault of their own, struggle through each day. Trees of Hope is dedicated to making this year's gala a success for the children of Star of Hope and we would love to have your help.

The Trees of Hope gala is well known for its impressive guest list. Our guests are major influencers and consumers in the Houston market and throughout the United States. For the very first time, Trees of Hope is offering sponsorship opportunities which provide an effective way to reach this very special audience. All sponsorship opportunities are customizable and intended to promote your business or organization in a way that you feel is best.

Enclosed, you will find a list of the various sponsorship opportunities. A representative from Trees of Hope will contact you to assist with selecting the best option for your organization.

We sincerely appreciate your support and look forward to a successful partnership.

Thank you,



Aimee Burke Rodriguez
Gala Chair



Rachel Gower
Gala Chair



Ursaline Hamilton
Gala Chair



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2018 TREES OF HOPE GALA SPONSORSHIP OPPORTUNITIES



Lonestar Doodles Puppy – Priceless – Dr. & Mrs. JoVan Currie

Brighten the holidays for our guests by sponsoring the Doodle puppy for our live auction! We have partnered with Lonestar Doodles who provide well-socialized, gentle, and healthy puppies with loving temperaments. Their puppies are known for their adorable “Teddy Bear Faces” and their beautiful coats.

Support the Star of Hope Eye Care Program for one year - \$50,000

With this generous and much needed sponsorship, you can change the lives of children and families living at Star of Hope’s Cornerstone Community. Professional vision care will improve the ability of children to succeed in school and adults to thrive in the workplace. With this sponsorship, you can be part of a true transformation in the lives of countless Star of Hope residents. Gala invitations, with your name prominently featured, will be delivered to over 1,000 of Houston’s most influential citizens. The sponsor will be highlighted in all available television media, social media, and Trees of Hope printed and electronic materials. During the live event program, sponsorship will be featured and honored by the gala chairs. This sponsorship will receive one table for ten at the gala and a luxury suite accommodation the evening of the event.

One year of eye glasses to Star of Hope residents - \$10,000

New eye glasses do not have to be an out of reach luxury for mothers and children at Star of Hope. This sponsorship will provide a year of eye glasses for all mothers and children living at Star of Hope’s Cornerstone Community. Give the gift of confidence to these residents with new eye glasses! The sponsor will be highlighted in all available media and Trees of Hope printed material. Your sponsorship will be featured and honored by the gala chairs during the live event program. This sponsorship will receive 4 tickets to the gala.

Bi-annual shoe events - \$10,000 [two available]

You can directly affect the lives of more than 100 children living at Star of Hope’s Cornerstone Community with the sponsorship of a shoe event. The Back-to-School Shoes event is held in August, and the New Year, New Shoes event is held in January. With the generous support of sponsors, Trees of Hope provides a brand-new pair of socks and shoes to every homeless child living at Star of Hope. The shoe event will be named in honor of the sponsor and highlighted in all available television media, social media, and Trees of Hope printed material. You will be featured and honored by the gala chairs during the live event program. This sponsorship will receive 4 tickets to the gala.



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Raffle Golf Cart - \$8,000

Be the first thing our guests see by sponsoring our brand-new golf cart which will be featured in our raffle! This sponsorship will include signage at a prominent location. You will also receive multiple verbal recognitions by our gala emcee, Chita Craft. Sponsor name/logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive 4 tickets to the gala.

The (your name here) Wine Pull – \$7,500

Be a sponsor of everyone's favorite stop at the silent auction...the Trees of Hope Wine Pull! The wine pull is known for its high-quality wine selection and is always an auction hit with our guests. The wine pull will be named in honor of the sponsor. Sponsor name/logo will be featured on large signage, hangtags on each bottle, printed gala material, bidding software, and in the social media campaign leading up to the event. In addition, you will receive verbal recognition by gala emcee, Chita Craft. This sponsorship will receive 2 tickets to the gala.

The (your name here) Bright Lights Bar - \$5,000

As the gala's primary open bar, your company name/logo will be front, center and literally SHINING BRIGHT! This premier bar, designed by a prominent Houston design team, has become one of the highlights of the Trees of Hope gala and will not be missed by anyone in attendance. Sponsor name/logo will be featured on branded signage, printed gala material, bidding software, and in the social media campaign leading up to the event. In addition, you will receive verbal recognition by gala emcee, Chita Craft. This sponsorship will receive 2 tickets to the gala.

The (your name here) Bright Lights Bracelets - \$5,000

Attendees will be wowed this year by CrowdSync LED bracelets. Each guest will receive a bracelet to be worn at the event. The bracelets will be branded with the sponsor logo. Throughout the evening these spectacular bracelets will light up as we highlight our theme of "Bright Lights in the City." You will receive multiple verbal recognitions by our gala emcee, Chita Craft. Sponsor name/logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive 2 tickets to the gala.

"Paddles Up!" - \$5,000

Each registered guest will be issued a bidding paddle to be used during our live auction. Each paddle will be branded with your logo. Flash your company logo every time a bid is made! You will receive program recognition and will be verbally recognized by our gala emcee, Chita Craft. Sponsor name/logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive 2 tickets to the event.



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Check-In Table - \$5,000

Be the first thing our guests see when you sponsor the check-in station. This sponsorship includes prominent signage at the check-in station and verbal recognition from our gala emcee, Chita Craft. Sponsor logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive 2 tickets to the event.

DJ Booth - \$5,000

Prominent Los Angeles based DJ Don Vaughn makes a splash at every event. With features like the light show and drum conga line, the DJ booth will surely be the life of the party. Your company will be prominently featured on a large banner and will receive verbal recognition from our gala emcee, Chita Craft. Sponsor logo will be featured on printed gala material, bidding software, and in the social media campaign leading up to the event. This sponsorship will receive 2 tickets to the event. Don't miss the opportunity to be part of the most memorable moments of the event!

